



Head to OKRA.ai for Healthcare AI firm's major showcase event

CAMBRIDGE, UK: [OKRA Technologies](#) today announced that it will host its Inaugural Demo Day on 22nd Sept 2021 at 2pm British Standard Time, 9am Eastern Standard Time (US).

[OKRA.ai](#) is a leader in Artificial Intelligence solutions for Life Sciences. The live event will feature demonstrations on how OKRA's AI brain serves Life Sciences with a product suite that "embraces uncertainty", in an ever changing world. Participants will gain an understanding of how OKRA's AI technology already operates across commercial, medical affairs and market access providing value for global pharmaceutical companies.

The event is being planned in response to the rapid growth in the scale of AI in healthcare and aims to give participants an understanding of the benefits AI can bring to their organisations and what to look out for when exploring which technology to implement into their business.

Advance registration is required, and is available at [\[link\]](#).

OKRA's technology

OKRA's products for market [access](#), [commercial](#) and [medical](#) executives are built on the most sophisticated AI. Coupled with OKRA's Hybrid Explainability Engine and 'glass box' promise, the company empowers users by providing full reasoning behind every prediction. Additional information is available at www.okra.ai